



CAMP CARDS

FUNDRAISING PROGRAM 2015

What is a Camp Card? – A Camp card is a discount card that provides the purchasers numerous discounts to restaurants and retailers throughout Northeastern Pennsylvania. Each card is sold for \$5.00. The deals on the card far exceed the purchase amount. Scouts are encouraged to sell as many as they can. The Scout/Unit will earn 50% (\$2.50 per card) of all sales.

Why is it called the Camp Card? – Many units use the Camp Card program as a way for a Scout to earn his own way to summer camp. However, the Camp Card may be used by a unit to help offset fees for a unit trip or any Scouting activity.

What makes the Camp Card better than other fundraisers? – There is no risk to your unit! All your unit needs to do is agree to participate in the 2015 Camp Card Program and request the number of cards your unit intends to sell. Once your unit has the 2015 Camp Cards you will issue them to your Scouts one bundle at a time. Each bundle is 10 cards (or \$50.00 worth of cards). At the end of the sale your unit will return all unsold cards and 50% of the sales revenues to the Council Office. Your unit retains the other 50% of the sales revenues.

How long is the sale? – The sale will run from February 9 to May 9, 2015.

Why do customers support the Camp Card Program? – They are supporting a Scout earning his way to summer camp. Most people relate Scouting with camping. Second – it has a great price point at \$5.00 which makes it very easy to support. Third – the value of the card is worth much more than the \$5.00 purchase price.

How do I sign my unit up? – Just complete the Camp Card order form anytime after Jan 15th (pre-orders are encouraged) and get your cards.

For questions or help: - Contact Cindy Johnson, 570-207-1227 x244 or cjohnson@nepabsa.org



Key Dates & FAQs



January 15th to February 8th – Sign up & Pre-order your cards

February 9th – Distribution begins

May 9th – Settlement (50% of sales and any unsold cards due to Council)

June to August – *GO TO CAMP! HAVE FUN!*

Q: How do I get my cards?

A: Complete an order form anytime after January 15th and order a specific number of cards. Pick them up from the Service Center. Distribute the cards to the Scouts to sell.

Q: Can I sell Camp Cards if my unit does not?

A: Yes, you complete the same order form and follow the same rules as a unit. You are a 'Single Seller.'

Q: When does the sale take place?

A: The sale is to take place from February 9 2015 to May 9, 2015. All sales must be settled on or before the sale ending date of May 9, 2015.

Q: How many cards should I order?

A: Units should set a sales goal based on the number of Scouts in the unit. You may take up to 10 cards per active Scout in your unit. *(Council also reserves the right to set limits.)* Units might want to set goals for Scouts to earn a certain portion of their trip to camp.

Q: What are the rules for returning unsold cards?

A: Units can return unsold, intact cards. Returns are due along with payment on or before May 9, 2015.

Q: Can I get more cards, or start selling later, once the sale is underway?

A: YES! You can sign up, or order additional cards if they run out, as long as supplies last.

Q: How do I start my sale?

A: Begin with your immediate family members: parents, cousins, grandparents, aunts and uncles, etc... the easy targets!

Q: Where should Scouts sell these cards?

A: Church, neighborhoods, parents' workplace, community/sponsoring organization events, etc. Do NOT sell in front of the businesses on the cards.

Q: Some of our Scouts cannot go to summer camp, can they still participate in this?

A: Yes, a unit can use its share of the proceeds of this sale toward any Scouting adventure or activity it chooses.

Q: Can a Scout wear his uniform while selling Camp Cards?

A: Yes, this is a Council-approved money earning project. So, like the popcorn sale, a Scout is encouraged to wear his uniform while working on the sale.

